

The story behind Jenny's smile

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Lots of things make Jenny smile. No wonder this is the third time we've cajoled her into one of our ads.

Jenny had some irregularities compromising an otherwise lovely smile. We fixed that and transformed how she looked and felt. And, as a hairdresser with a busy salon, looking and feeling good is Jenny's stock-in-trade.

Here, Jenny and her dentist, Dr Arnold, discuss the story behind her smile.